

# Hidden Cost of Logistics in IT



## Laptop Refreshes

- Large quantities of laptops are often procured and shipped to multiple locations during refresh schedule
- Shipping may be managed directly by the seller and may not be optimized for cost or timing
- Seller may look to add margin through shipping “and handling” fees.



## Data Center Moves

- Large quantities of ad hoc (ie. on demand) equipment sent from old to new locations, ranging from small items such as cables to large items such as server racks and equipment
- Projects are often managed solely by IT (as they should be) but with minimal input from logistics organization to ensure best pricing.



## Networking Equipment

- Network refreshes are happening constantly in any complex organization, requiring regular purchase of new equipment.
- Equipment is often purchased in bulk and shipped to various locations as needed.
- Shipping is often handled by vendors, and lacks proper optimization to ensure best pricing.



## Office Spin-ups

- Laptops, printers, and networking gear may be pre-configured at a single location and then shipped to separate spots as new offices are being stood up.
- Spin ups can often be managed within IT or with facilities, and often without logistics support. Shipments may be sent direct to forwarders without any bid process.